

Measure the corporate values and ensure their sustainability

What is Values Indicator and where do we use it?

The sustainability of corporate values over time is a challenge that can be overcome with the help of the web-based tool Values Indicator. The employees' attitude towards the defined values can be easily tracked and analyzed over time. Values Indicator improves the corporate culture and supports the leaders' efforts in this area.

How does it work?

The employees' weekly evaluations generate clear KPIs which track changes in the attitudes towards the values.

Challenges for the organization and the team leaders:

Challenge	Our solution
Generations clash: The present-day generations have a stronger need to provide feedback	➤ Quick survey that responds to the need for constant feedback
The corporate values often remain unrecognized by the employees	➤ Observation of the development of every corporate value over time and for every department
The main corporate values are defined once and never looked at again	➤ The corporate values are kept "alive" by being reminded regularly
The sustainability of values is threatened due to being perceived differently by the individual teams	➤ Common criteria for all teams within the company regarding the sustainability of the values



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online consultation**



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HR AREA:	USAGE:	FEEDBACK TYPE:	PARAMETERS:	FORMAT:
 HR management  Organizational development	 Web-based  Mobile App  Training with moderators	 Self-assessment  Multi-rater  Employee survey  Managers' assessment	 Time to complete: 3-5 minutes  Standard - English, Bulgarian, German Can be developed in every other language	 Standardized  Adaptable

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