

# Business Case for

Example: Case Name

## Expected benefit per quarter *(If it successful...)*

Impact: Indicator / Key figure	Number of units	Value per unit	Optimistic	Pessimistic	Realistic
Example: Downloads	100	50	80%	25%	52.5%
Example: Implementation B2B	1	5000	60%	0%	30%

## General Information


Period of implementation	4 Quarter(s)
Duration of impact	12 Quarter(s)
Duration of the measure	6 Days
Total number of participants	12

Average annual salary per participant	15,000 EUR
Payroll fringe costs	10.00%
Discount factor	10.00%

## Investment Values

	Units	Value per unit	Total
Daily cost per participant	72.00	190 EUR	13,680 EUR
Example: Organization / Concept	1.00	300 EUR	300 EUR
Example: Travel costs	12.00	45 EUR	540 EUR
Example: Accommodation costs	1.00	80 EUR	80 EUR
<b>Costs of the measure</b>			<b>5,400 EUR</b>
<b>Initial cost</b>			<b>500 EUR</b>

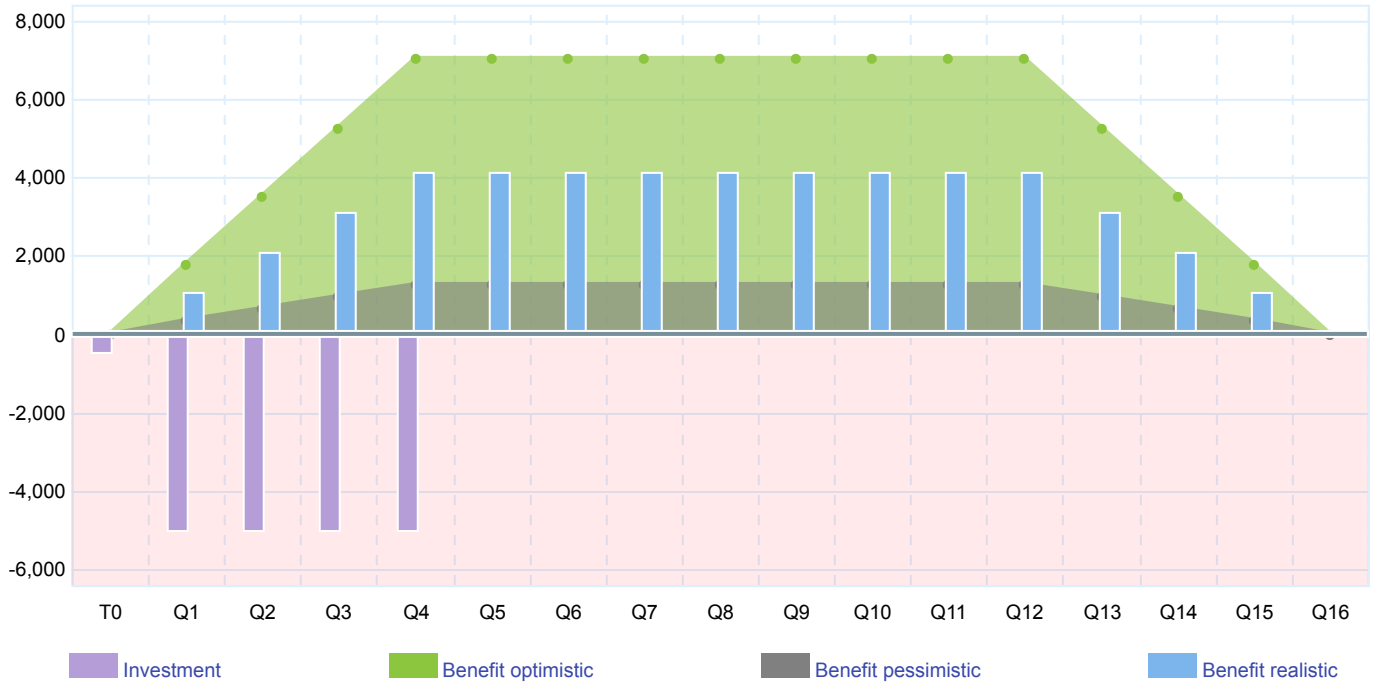
## Net Present Value

<b>Pessimistic</b>	-6,907 EUR	 <b>13%</b>
<b>Optimistic</b>	50,331 EUR	 <b>70%</b>
<b>Realistic</b>	21,712 EUR	 <b>41%</b>

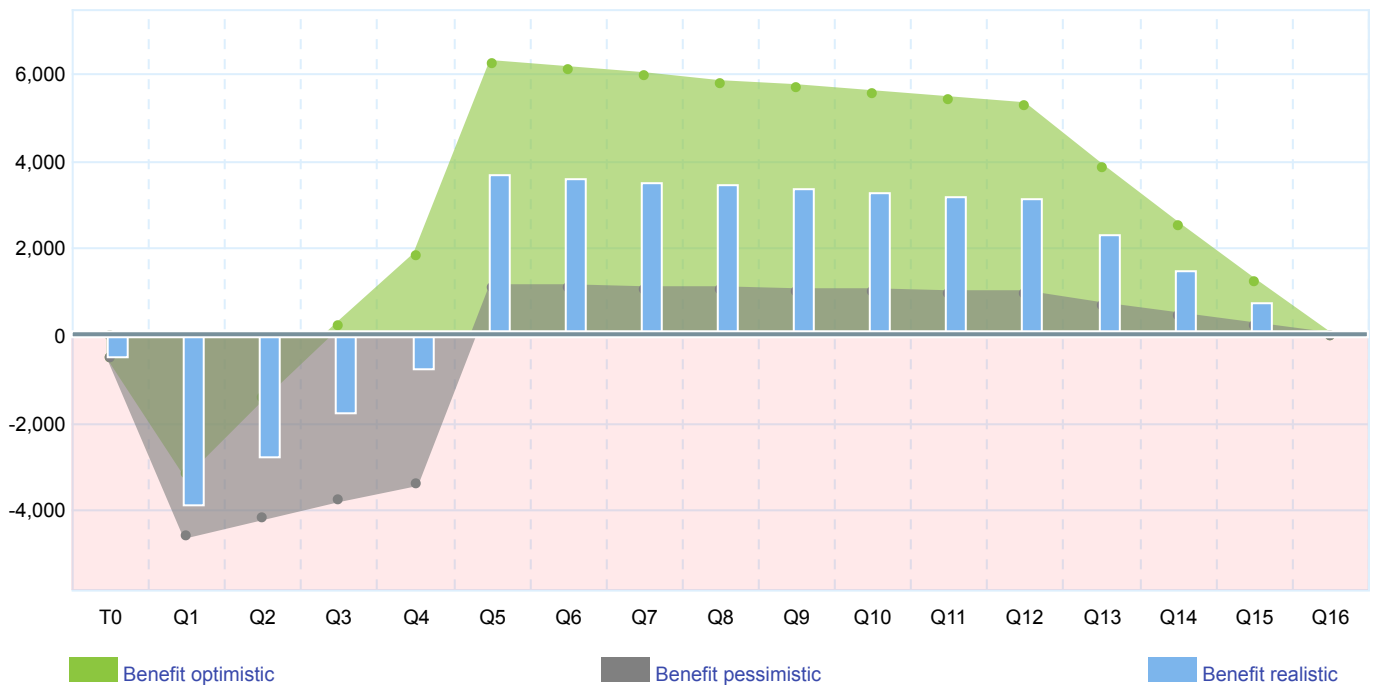
<b>Total investment</b>	-20,500 EUR
<b>Return on investment</b>	105.91%
<b>When we do nothing</b>	-21,712 EUR

# Results For Business Case

## WHAT IS THE CASH FLOW PER QUARTER(S)?



## WHAT ARE THE PRESENT VALUES PER QUARTER(S)?



### CUMULATIVE 'PRESENT VALUE' OF THE MEASURE

