BUSINESS CASE CALCULATOR for the “Return On Learning”

Demonstrate the ROI of your HR and OD measures investment with convincing data and appealing graphics

LEADERSHIP SUPPORT

What is Business Case Calculator and where do we use it?

Business Case Calculator is your digital assistant for creating a business plan for your HR and OD projects. The instrument enables you to place all available facts and figures into the right context and provides you with useful statistics and important metrics to support and solidify your investment proposal for your HR/OD initiatives

How does it work?

Business Case Calculator analyzes the information you provide in the 4 pre-set data requesting areas, including Investment Description, General Information, Expected Benefit, Investment Values. The tool calculates the break-even and the return on investment of “soft” HR/OD measures and helps you justify the project costs before the management or the financial department.

Challenges for the organization, team leaders and the employees

Challenge	Our solution
Pull back on HR/OD investments in times of crisis not supported by ROI data	**The tool provides a cost estimate of the total investment, the ROI, and the price the company will pay if it does nothing**
Prioritizing projects and resources often neglecting the HR/OD ones as not critical for the success of the organization	**Identifies all the key metrics necessary for proving the level of importance and cost efficiency of your HR/OD project**
Difficulties in defending the return-on-investment values of a given HR/OD project	**Provides more profound insight into metrics that can improve decision-making regarding investments in HR/OD measures**

Try it for free:

https://hr-businesscase.com

HR AREA:	USAGE:	FEEDBACK TYPE:	PARAMETERS:	FORMAT:
HR management	Web-based	Self-assessment	Time to complete: **30 minutes**	Standardized
Organizational development	Mobile App	Multi-rater	Standard - English, German	Adaptable
	Training with moderators	Employee survey	Can be developed in every other language	
		Managers’ assessment		

All LS-S products include

- 100% data security
- Hosting in Germany
- SSL encryption
- Intuitive interface
- Guaranteed anonymity
- GDPR compliance