



Measuring the success of change initiatives

- Measure change effectiveness
- Generate KPI's over time for a "Change Scorecard"
- Identify successful areas – and where to put more "management attention"
- Accelerate change processes

Features

- The Change Indicator is an instrument to analyze the progress within a change process - from hard facts to softer facts, like "understanding" and "motivation".
- The Instrument's 12 questions focus on 8 dimensions of successful change processes and allows open comments.
- You can define short survey intervals and evaluation units that allow a fast intervention when the change doesn't proceed as planned – and before it is too late.
- Involve all your employees via "bring your own device" (BYOD).
- You create a contained platform for ideas and criticism, allowing open and constructive discussions.
- The Instrument can be adapted to your corporate design and modified to your special requirements and can be used
- Externally hosted in Germany – no need to integrate in your IT system



Effort

- 12 Questions
- 3 minutes to complete

Technology

- Browser based (works on every device)
- BringYourOwnDevice
- App for iOS / Android (coming soon)



www.ls-s.com/change-indicator

What it can do for you:

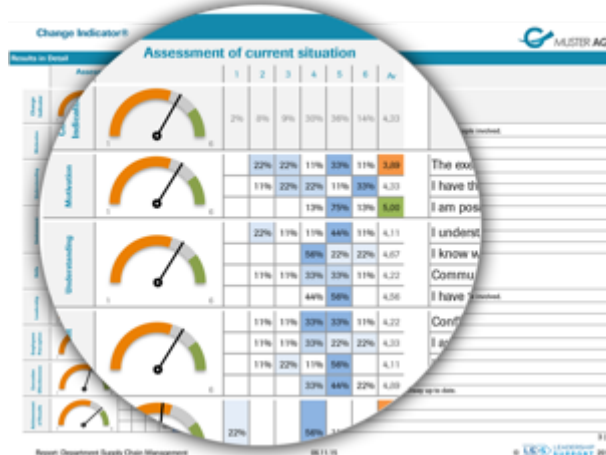
- The Change Indicator provides insight on how change process is currently perceived, as well as how this perception changes over time.
- It becomes your early warning system, making change effects measurable and visible .
- It enables you to keep the momentum of the change initiative.
- Comparison of the different units regarding their progress allows benchmarking in the organization.
- You find out where in the organization change progresses – and where not.
- Word clouds for the open comments give faster access to the content of the open comments.
- You get aggregated reports from all units involved to create leadership accountability for change.

Business case

- Analyze what really works and focus investments in areas with proven impact.
- Save printing costs through a digital tool.

Application case:

- A multi national company used the Change Indicator to steer and evaluate their change initiative across several countries.



Technical features:

- Accessible by browser ✓
- Internet connection required ✓
- Mobile friendly ✓
- No Plug-Ins ✓
- BYOD enabled ✓
- 100% anonymity / data security ✓
- Multilanguage ✓
- Graphic reports ✓
- Open Comments / Word Cloud ✓
- Generates KPI's ✓
- Dedicated unit analysis possible ✓
- Consulting & Training available ✦
- Design customizable ✦
- Content modifiable ✦
- Paper based questionnaire available ✦
- GPS tracking ✗
- Offline mode ⌚
- Available in the App Store ⌚
- Available on Google Play ⌚
- Minimum people: 10 / Maximum: ∞

✓ Included ✦ Surcharge ✗ No ⌚ Soon

